



Batavia Concert Band

bataviaconcertband.net | P.O. Box 1705 | Batavia, NY 14021-1705

Concert Sponsorship Agreement

On behalf of all the Batavia Concert Band members and fans we'd like to invite you/your organization to sponsor one or all of our 2019 summer Concerts in the Park. This year we have four levels of sponsorship (details listed below). The Batavia Concert Band is 501(c)(3) compliant with the IRS so your sponsorship is tax deductible.

The sponsorships outlined below entitles you to the following based on your interest, but none of which are required:

Platinum sponsorship: (Season Long)

- Address the audience prior to the opening concert of 2019
- Invite a representative to join the percussion section or conduct a single march at the opening concert
- Weekly acknowledgment/publicity at all 7 concerts via program and in-concert announcements
- Listing in any marketing/publicity that the Batavia Concert Band produces (including website) which promotes the current season **if payment is received by May 1st**
- Space at each concert to have a display table to market and promote your organization

Gold sponsorship: (Concert Based)

- Address the audience for about 3 minutes at scheduled time
If you or a representative from your organization isn't able to attend the concert, the conductor or chair of the Batavia Concert Band board can publicly thank you for your support
- Publicity on our website and weekly program provided each concert
- A representative may join the percussion section or may conduct a single march
- Listing in any marketing/publicity that the Batavia Concert Band produces (including website) which promotes the current season **if payment is received by May 1st**

Silver sponsorship: (Concert Based)

- Acknowledgement by the conductor or member from our Board of Directors during the event, thanking you for the sponsorship
- Publicity on our website and weekly program provided each concert
- Listing in any marketing/publicity that the Batavia Concert Band produces (including website) which promotes the current season **if payment is received by May 1st**

Bronze sponsorship: (Concert Based)

- Acknowledgement by the conductor or member of the Board of Directors during the event, thanking you for the sponsorship
- Publicity on our website and weekly program provided each concert
- Listing in any marketing/publicity that the Batavia Concert Band produces (including website) which promotes the current season **if payment is received by May 1st**

***Please note that item 3 (within any level of sponsorship) is ONLY guaranteed if payment is received by May 1st. In order to meet deadlines for printing, any payment received after May 1st will void this item**

All sponsorship levels will be included in promotions airing on WBTA, our official 2019 media sponsor. There are 21 weekly spots that promote the concert that Wednesday. These are 15 seconds in duration and WBTA may have to edit content for time.

The scheduled (Wednesday) concert dates for the 2019 season are:
June 26th | July 3rd, 10th, 17th, 24th, 31st | August 7th

All dates are available on a "first come, first served" basis. The date you may want may not be available when you return this agreement. In such case, the Board will give you the nearest date that is open and will inform you of the new date.

If you have any questions about this contract, please contact the General Manager, Jason Smith at 585-590-0743

In signing this agreement or having same signed by a representative, you acknowledge authority to do so and hereby assume liability for the amount stated herein.

Please mark an "X" beside your desired donation level:

Platinum | \$1500 **Gold** | \$400
 Silver | \$250 **Bronze** | \$125

Concert Date Requested: _____ **2019**

We thank you for embracing the opportunity to sponsor the Batavia Concert Band, which has provided free public concerts to area residents and visitors for over 90 years. With your help, this tradition will continue in our community for years to come.

Concert Sponsor (Please Print)

Batavia Concert Band Representative (Please Print)

Amount Paid: _____ Date Received: _____

Check #: _____ BCB Approval: _____
(Initialed)